

EDITORIAL

Dear readers of JK International Journal of Management and Social Science,
After having responsibilities for one and a half years as editor, Prof. (Dr.) Sridhar Manohar retired from this important and influential role with the *JK INTERNATIONAL JOURNAL OF MANAGEMENT AND SOCIAL SCIENCE*, on 31 March 2019. Prof. (Dr.) Richa Dahiya, Dean & Professor of Marketing and IT at JK Business Schools, Gurgaon, took responsibility of editorship of the Journal JKIJMS from this issue i.e. Vol.2 No.1, 2018.

This change in leadership marks the beginning of a new stage of development as we seek to position the journal firmly within the top journals in Management. Maintaining our broad scope, encompassing all areas of management including marketing, financial economics, financial analytics as well as HR and emerging analytical management etc, we shall build on substantial management related fields for the journal to strive for a more consistently higher standard of publication. We will continue to publish all types of theoretical, quantitative and empirical studies, including work on the borders of finance and strategy, management and governance while strengthening our expertise in traditional management fields.

JKIJMS provides a perfect opportunity to immerse oneself in the advancements of the fast growing field of study and get published in a journal that has excellent reach and expectations of a significant impact.

JKIJMS aims to be the leading international journal for the study on various field of Management. It will provide the primary forum for advancement and dissemination of scientific knowledge on organizations and their management.

The journal includes up-to-date, high-quality, and original contributions - research papers, reviews, and syntheses as well as book and conference reviews - dealing with questions on how, why and when new paradigms of leadership and management control system occur and succeed, fail and disappear, and what can be done to influence the outcome. JKIJMSS is served by a very competent editorial board along with a network of scholars from all around the world and different disciplines helping to secure high-quality, originality and utility of the contributions.

JKIJMS will strive to attract and engage an international readership that is primarily academic. University libraries and individual academics are the primary target group for the journal. However, given the scarcity of rigorous and well marketed journals with similar focus, the journal seeks to attract professional audiences as well. This is important given that the ultimate test for theoretical contributions is the application of the new knowledge in the practices of organizations and in the praxis of individuals.

Any papers that you wish to submit, either individually or cooperatively, are much appreciated and will make a substantial contribution to the development and success of the journal.

Best wishes and thank you in advance for your contribution to the *JK INTERNATIONAL JOURNAL OF MANAGEMENT AND SOCIAL SCIENCE*.

The Editors in Chief,

Prof.(Dr.) Sanjiv Marwah

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