

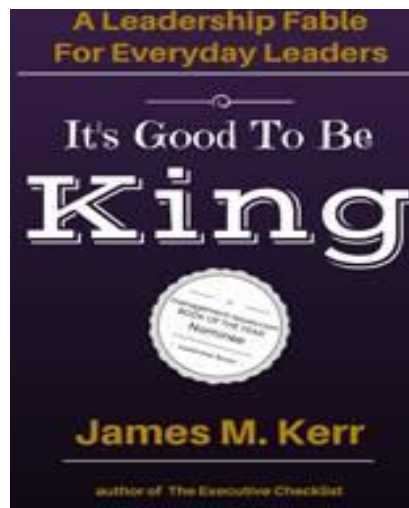
Book Review

by

RK Tiwari

Librarian and Research associate

JK Business School, Gurgaon



It's Good To Be King: A Leadership Fable for Everyday Leaders by James M. Kerr

It's Good To Be King by James M. Kerr is a highly motivating and book on leadership. This is one of the best book in its field. This book is Written in a simple fable style. This book level is like the famous book of its time “Who mooved my chees? By Spencer Johnson” published in 1998. It attract people of all levels who may not be habitual of reading leadership books. This is a story of King Joe and his loyal and trusted advisor, the Wizard Gumdorf. The story tells how King Joe and his advisor work together to transform the fate and fortune of the Kingdom of Candyshire with applying their wise sense and strong leadership skills – like giving a shape to a pot by a potter. This book has lot of materials for common man, businessman, coach, guide etc.

Kerr successfully weaves a story of leader skill of high level in a very interesting way in form of fable style. This is simple in reading and readers walk away with many leadership tips. It must be said that it is an important and interesting book for trainees, business people and people of all castigatory to be better leader in everyday life.

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