

EDITORIAL

Changes and growth are quite natural in this universe. In business of doing business, transformation of resources into products and delivery of services in most effective and viable way, have never been more exciting or demanding before, yet at the same time, the opportunities have also been increased. The unconventional way of transformation due the changing complexity of the world, interconnectivity, fast changing geopolitical, economic and social environment need a new frameworks and methodologies of doing business in present era.

In an effort to address these issues and mark a foot in this direction, I am happy to bring you this special issue as V.1 No.2 May 2018 of our publication “JK International Journal of Management and Social Science. JKIJMS, a peer reviewed and bi-annually online journal, is committed to publish scholarly, theoretical and empirical research articles that have a high impact on the Management and social science field as a whole. The Current issue contains five research papers which were accepted after a strict scrutiny by the reviewers. All the papers are original and contain high research value which makes significant contributions to the major areas of business and management field.

Our journal covers such areas as:

- Business strategy & policy
- Organizational behaviour
- Human resource management
- Organizational theory
- Marketing
- Finance
- Entrepreneurship
- Research Methods
- Economics
- Social Sciences and other related issues

The papers accepted for this special issue cover the various domains of Management and Social Science as specified above. This issue of JKIJMS contains papers which focus:

- Prof. Sanjay Kumar and Dr. Rajesh Kumar in their paper “*Role of Analytics in Acceptance and Implementation of E Commerce in Healthcare Organizations: A Literature Review*” have discussed and suggested that the data analytics in Healthcare sector can be a very important tool in the development of quality of health care services . There is tremendous pressure on healthcare service providers around the world due to the disorderly life style among the people and aging population. Growth in population pose increasing demand for hospital emergency services and putting cost and quality service pressure on healthcare system and country GDP. Because of advancement in technology and option availability, improvement in quality of services in healthcare industry is under pressure to manage their revenue and overall satisfaction among patient.
- Dr. Mukul Jain, Ms. Richa Agarwal and Ar. Sanchit Jain in their paper “*Impact of Green Economy- A Performance Analysis of India's Transition to Green Energy*” have highlighted the concept of green economy which is now not only important in monetary terms but also helpful in environmental protection, which further ensures sustainable and resilient economies. Especially for India, green economy is demand of the time which would be helpful in fighting against major issues in our country like climate change, pollution and poverty. This paper through critical analytics based on secondary research, would endeavor to evaluate the various factors responsible for the execution of green economy.
- Dr. Venugopalan T and Ms. Shaifali have raised the issues in their paper about conflict of interests between managers and stakeholders after the separation of ownership and control in modern corporations. In their paper “*Agency Problems And Corporate Governance Mechanisms In Indian Companies*” they highlighted and described the conflict of interests between the agent and principal which has different incentive characteristics and differential impact on the value of the firms.

Authors also suggest some ways to mitigate the moral hazard problems between managers and stakeholders.

- Prof. Ajay K Garg and Prof. Ruobing Zheng “*Role of quality of work life in enhancing the employeemotivation and productivity of handicraft units- a Canadian case study*”. In this paper, authors have presented a case study and discussed about the importance of quality of work life in motivation and increasing productivity of handicraft units in Canada. This study has involved a real empirical survey on different 88 British Columbian, Canadian crafts units spread into various areas of handcrafted cottage industry with different variables like gender, nature of job and experience of employees.
- Dr. Dharmendra Mehta, Dr. Kaushik Bose , Swarnima Mehta , R.K.Tiwari and Dr. N. K Mehta in their paper “*Digitalization in Health Care Sector: A HR Analytics Perspective*” have tried to explore and made an attempt to understand the emerging new health care technology initiatives/issues with respect to HR analytics from health care organizations perspective. An attempt has also been made to understand and discuss the emerging spectrum of applications, tools and platforms available in the related sector.

I convey my best wishes to the authors who have contributed to this issue of JK International Journal of Management and Social Science, V.1 No.2 (spl. issue). I would like to compliment the members of the editorial team for having put an amazing effort in development of this journal. I appreciate all the insights and advices from our valued members of Editorial Board and reviewers, Prof. Samir Chatterjee, Dr. Yam B. Limbu, Dr. Sanjeev Tripathi, Dr. Ravi Shanker, Dr. (Mrs.) Satinder Bhatia, Prof. Mark goh Keng Hock, Prof. Rudhra, Prof. D. K. Malhotra, Dr. Ganeshkumar C, Dr. Sekar Raju, Brig. (Dr) Ajay Mehta and the JKBS Staff & faculty. My special thanks to the Editor of JKIJMS, Prof.(Dr.) Sridhar Manohar for setting up the wonderful review system and the guidelines for this journal. I look forward to working with our editorial team, our reviewers and authors, and the JKIJMS publication staff to ensure the continuing growth and success of this journal. I hope that we will continue to improve the quality of this journal to better serve the academic community.

With best wishes,

Dr. Sanjiv Marwah
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