



Mandatory Disclosure

1.	Name of the Institution	JK Business School
	Address	Damdama Lake Road, 1200 mtrs off Sohna Road
	City	Gurugram
	State	Haryana
	Pin	122102
	Mobile	9518876764
	E-Mail	dean@jkbschool.org
2.	Name and address of the Society	JK Education Foundation
	Address	Damdama Lake Road, 1200 mtrs off Sohna Road
		Bhondsi
	City	Gurugram
	State	Haryana
	Pin	122102
	Mobile	9518876764
	E-Mail	dean@jkbschool.org
3.	Name & Address of the Director	Dr. Richa Dahiya (Dean Incharge)
		JK Business School, Damdama Lake Road, 1200 mtrs off Sohna Road
	Mobile	9518876764
	E-Mail	dean@jkbschool.org

4.	Name of the affiliating University	Approved by AICTE			
5.	Governance				
	Members of the board & their brief background	S. No	Name	Position in the Society	Occupation
		1.	Shri Abhishek Singhania	Chairman	Industrialist
		2.	Shri Vedang Hari Singhania	Vice Chairman	Industrialist
		3.	Shri Partho P Kar	Secretary-cum-treasurer	Professional
		4.	Mrs. Manorama Devi Singhania	Member	Socialist
		5.	Mrs. Varsha Singhania	Member	Socialist
		6.	Shri J P Trivedi	Member	Service
		7.	Shri Satya Narayan Suman	Member	Service
		8.	Shri Satish Chandra Gupta	Member	Service

	Members of Academic Advisory Body				
		Dr Richa Dahiya	Dean Incharge	JK Business School Gurugram	Dean Incharge
		Dr S K Mahapatra	Director	KIIT School of Management KSOM Bhubaneswar	Academician
		Dr U M Amin	Ex Director	CMS Jamia Millia Islamia	Academician
		Shri Parth P Kar	Director	JK Technosoft	Industrialist
		Mr Sobit Rana	Sr. Solution Specialist - Alumni	FedEx Express	Alumni
		Mr Amit Gupta	City Sales Manager	Xiaomi India	Alumni
	Frequency of the Board Meeting	Twice in a year			
	Frequency of the Board Meeting & Academic Advisory Body	Quarterly			
	Organizational chart	Annexure - 1			

	<p>Nature and Extent of involvement of Faculty and students in academic affairs/improvements</p>	<p>The institute functions with the vision of the Board of Governance and guidance of the Advisory Council. Within the institute the Faculty council plans, reviews & discusses various Academic programmes. There are various functional committees with a faculty incharge as lead faculty for each committee.consisting of all academic faculty and take all the decisions from planning to implementation of all academic and co curricular programmes as per NAAC criteria.</p>
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	<p>Mechanism/ Norms and Procedure for democratic/ good Governance</p>	<p>The management recognizes the need for decentralization for the growth of the institute and accords autonomy commensurate with the level of management. Deans and heads are appointed who are given autonomy for efficient governance. The Institution functions as the basis of decentralization, the delegation of power and collective decision making. For each function there is provision of a Dean, Chairpersons. The Chairperson will be assisted by committee members which facilitate collective decision making. In JKBS most of the administrative decisions are taken through the committees constituted for various purposes. All of these committees are chaired by a senior faculty</p> <p>Director - To Implement and monitor the education system to cater to the Institution's vision and mission</p> <p>Dean: - Is responsible for academic developments of the institute and monitors progress of various teaching and learning processes.</p> <p>PGP Chair:- oversees the development, implementation, and evaluation of courses and overall curriculum</p> <p>UGP Chair:- Communicates regularly with students and uses student input to shape the policies and procedures of the department.</p> <p>Area Chair:- Organize and manage the teaching and research output and carry out quality control, make sure teaching and research products can help students at different levels improve their academic scores.</p> <p>FIC IQAC:- to initiate, plan and supervise various activities which are necessary to increase the quality of the education imparted in institutions.</p> <p>FIC Placement:- Building and maintaining relationships with students to discover skills and preferences.Fostering relationships with local placement providers. Find placement opportunities for students.</p> <p>FIC Admission: Handle the intake, processing, evaluation, and determinations of submitted applications.</p>
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	Student Feedback on Institutional Governance/ Faculty performance	<p>Feedback about Faculty is taken from students once in the end of trimester. The teaching capabilities shall be analyzed.</p> <p>The various parameters on which teaching is assessed are:</p> <ul style="list-style-type: none">• Communication Skills, Quality of Teaching/ Academic input• Subject Knowledge• Content and Method of Delivery• Resourcefulness• Readiness of teacher• Accessibility and Availability of Faculty. <p>Feedback is signed by the Dean and conveyed to the faculty by the respected faculty. Counselling of faculty having feedback count less than 3(out of 5) is carried out by the Director for his/ her improvement.</p> <p>Feedback about the Institute is also taken from all students once in a year. This includes the feedback about the facilities and the infrastructure of the institute.</p>														
	Establishment of Anti Ragging Committee	<table><tr><td>Dr Richa Dahiya</td><td>Dean</td></tr><tr><td>Dr Ajay Mehta</td><td>Professor</td></tr><tr><td>Dr Arun Khatri</td><td>Professor</td></tr><tr><td>Dr Sonal Dahiya</td><td>Associate Professor</td></tr><tr><td>Mr Vishnu Sharma</td><td>Assistant Professor</td></tr><tr><td>Mr Bimal Das</td><td>Warden – Gents Hostel</td></tr><tr><td>Mrs. Kamla Devi</td><td>Warden – Ladies Hostel</td></tr></table>	Dr Richa Dahiya	Dean	Dr Ajay Mehta	Professor	Dr Arun Khatri	Professor	Dr Sonal Dahiya	Associate Professor	Mr Vishnu Sharma	Assistant Professor	Mr Bimal Das	Warden – Gents Hostel	Mrs. Kamla Devi	Warden – Ladies Hostel
Dr Richa Dahiya	Dean															
Dr Ajay Mehta	Professor															
Dr Arun Khatri	Professor															
Dr Sonal Dahiya	Associate Professor															
Mr Vishnu Sharma	Assistant Professor															
Mr Bimal Das	Warden – Gents Hostel															
Mrs. Kamla Devi	Warden – Ladies Hostel															

	Establishment of Online Grievance Redressal Mechanism	<table><tr><td>Dr Arun Khatri</td><td>Incharge Gents Hostel</td></tr><tr><td>Dr Sonal Dahiya</td><td>Incharge Ladies Hostel</td></tr></table>	Dr Arun Khatri	Incharge Gents Hostel	Dr Sonal Dahiya	Incharge Ladies Hostel						
Dr Arun Khatri	Incharge Gents Hostel											
Dr Sonal Dahiya	Incharge Ladies Hostel											
	Establishment of Grievance Redressal Committee in the Institution and Appointment of Ombudsman by the university	<p>The functions of the Committee are to look into the complaints lodged by any student, and judge its merit. The Grievance Redressal Committee is also empowered to look into matters of harassment.</p> <p>The Grievance Redressal Committee email id - mygrievance@jkbschool.org</p> <ul style="list-style-type: none">• Dr Sarita Seera - Convener• Dr Richa Dahiya - Dean JK Business School - HOD• Dr Ajay Mehta - JK Business School - Member• Dr Arun Khatri - JK Business School - Member• Dr Sonal Dahiya - JK Business School - Member• Mr Vishnu Sharma - JK Business School - Member										
	Establishment of Internal Complaint Committee (ICC)	<table><tr><td>Dr Richa Dahiya</td><td>Dean(Hod)</td></tr><tr><td>Dr Arun Khatri</td><td>Professor</td></tr><tr><td>Dr Sonal Dahiya</td><td>Associate Professor</td></tr><tr><td>Ms Priya Thakur</td><td>Dy Registrar</td></tr><tr><td>Mr Lalit Mohan</td><td>Senior Manager Administration</td></tr></table>	Dr Richa Dahiya	Dean(Hod)	Dr Arun Khatri	Professor	Dr Sonal Dahiya	Associate Professor	Ms Priya Thakur	Dy Registrar	Mr Lalit Mohan	Senior Manager Administration
Dr Richa Dahiya	Dean(Hod)											
Dr Arun Khatri	Professor											
Dr Sonal Dahiya	Associate Professor											
Ms Priya Thakur	Dy Registrar											
Mr Lalit Mohan	Senior Manager Administration											

	Establishment of Committee for SC/ST	<table><tr><td>Ms Priya Thakur</td><td>Dy Registrar</td></tr><tr><td>Mr R K Tiwari</td><td>Member</td></tr><tr><td>Mr Yogesh</td><td>Member</td></tr></table>	Ms Priya Thakur	Dy Registrar	Mr R K Tiwari	Member	Mr Yogesh	Member				
Ms Priya Thakur	Dy Registrar											
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Mr Yogesh	Member											
	Internal Quality Assurance Cell	<table><tr><td>Dr Richa Dahiya</td><td>Dean</td></tr><tr><td>Dr Tonmoy Bhattacharya</td><td>Associate Professor</td></tr><tr><td>Prof Renu Verma</td><td>Associate Professor</td></tr><tr><td>Dr Monica Kapuria</td><td>Associate Professor</td></tr><tr><td>Dr Sonal Dahiya</td><td>Associate Professor</td></tr></table>	Dr Richa Dahiya	Dean	Dr Tonmoy Bhattacharya	Associate Professor	Prof Renu Verma	Associate Professor	Dr Monica Kapuria	Associate Professor	Dr Sonal Dahiya	Associate Professor
Dr Richa Dahiya	Dean											
Dr Tonmoy Bhattacharya	Associate Professor											
Prof Renu Verma	Associate Professor											
Dr Monica Kapuria	Associate Professor											
Dr Sonal Dahiya	Associate Professor											
6.	Programmes											
	Name of Programmes approved by AICTE	Post Graduate Diploma in Management										
	Name of Programmes Accredited by NBA	None										
	Status of Accreditation of the Courses	In Progress										
	Total number of Courses	01 - Flagship Programme - Post Graduate Diploma in Management (PGDM)										
	No. of Courses for which applied for Accreditation	-										

	Programme	No. of seats	Duration	Fee	Placement Facility								
	PGDM	120	2 Years	Rs. 6,99,100	Yes								
Campus placement in last three years with minimum salary ,maximum salary and average salary													
	Batch	Program me	Min. Salar y	Max. Salary	Average Salary								
	2017-19	PGDM	2.40	16.00	4.50								
	2018-20	PGDM	2.40	12.40	4.70								
	2019-21	PGDM	3.00	24.00	5.05								
7.	Faculty												
Course wise list of faculty members	<table><tr><td>Dr. Richa Dahiya</td><td>Marketing, Corporate Social responsibility, Green Marketing and Cross-Cultural Management</td></tr><tr><td>Prof. Vikram S Tyagi</td><td>International Business, Logistics, and Corporate Law</td></tr><tr><td>Dr. Ajay Mehta</td><td>HR Management</td></tr><tr><td>Dr. Arun Khatri</td><td>Fintech, Big Data, ML-AI, Blockchain, Digital Transformation, Digital Entrepreneurship,</td></tr></table>					Dr. Richa Dahiya	Marketing, Corporate Social responsibility, Green Marketing and Cross-Cultural Management	Prof. Vikram S Tyagi	International Business, Logistics, and Corporate Law	Dr. Ajay Mehta	HR Management	Dr. Arun Khatri	Fintech, Big Data, ML-AI, Blockchain, Digital Transformation, Digital Entrepreneurship,
						Dr. Richa Dahiya	Marketing, Corporate Social responsibility, Green Marketing and Cross-Cultural Management						
						Prof. Vikram S Tyagi	International Business, Logistics, and Corporate Law						
						Dr. Ajay Mehta	HR Management						
						Dr. Arun Khatri	Fintech, Big Data, ML-AI, Blockchain, Digital Transformation, Digital Entrepreneurship,						

			and Information Systems.
		Dr. Renu Verma	Economics, International Finance, and Research Methods
		Dr. Rohit Malhotra	Financial (Time-series) Econometrics, Accounting Anthropology,
		Dr. Monica Kapuria	HR & OB, Performance Management systems, Recruitment, Training, and Personality Development
		Dr. Sonal Dahiya	Data Science and Machine Learning
		Dr Tanmoy Bhattacharya	Economics, Finance and Business Statistics.
		Mr Rajiva Ranjan	Marketing, diverse businesses
		Mr Vishnu Kumar Sharma	MIS, E-Commerce, Computer Applications in Business and Database

		<table border="1"> <tr> <td></td> <td>Management System.</td> </tr> <tr> <td>Ms Nidhi</td> <td>Accounting, Finance</td> </tr> </table>					Management System.	Ms Nidhi	Accounting, Finance
	Management System.								
Ms Nidhi	Accounting, Finance								
	Permanent Faculty	12							
	Adjunct Faculty	05 (Visiting Faculty)							
8.	Profile of Director								
	Name	Dr. Richa Dahiya (Dean Incharge)							
	Date of Birth	18-09-1980							
	Unique ID	1-12255321116							
	Educational Qualifications	Ph.D							
	Work Experience	Teaching	Research	Industry	Others				
		20	18		Published books - 01				
	Area of Specialisation	Marketing							
	Courses taught at PGD level	Yes							
	Research Guidance								
	No. of paper published in National / International	Paper published in National - 10 paper published in International - 15							
	Masters (Completed / Ongoing)	Completed							
	Ph.D (Completed / Ongoing)	Completed							
	Research Publications	Paper publication - Nation - 25							

	No. of books published with details	One Book - Online Shopping Behaviour (Lambert academic publishing Germany)
9.	Fee	
	Details of fee, as approved by State fee committee, for the Institution	Fee Structure – 2022-24 (Attached) ₹699,100 PGDM Fee Structure.xlsx (jkbschool.org)
	Time schedule for payment of fee for the entire programme	15 th July 15 th Nov 15 th March
	No. of Fee waivers granted with amount and name of students	No Fee Waivers
	Number of scholarship offered by the Institution, duration and amount	<ul style="list-style-type: none"> • Entrance Examination Based Scholarship Merit Basis Category (I & II) • Dean's Rolling Scholarship • Govind Hari Singhania Global Immersion Scholarship • Annexure - 2 <p>Name of the students list attached below</p>

	Criteria for fee waivers / scholarship	<ul style="list-style-type: none">Entrance Examination Based Scholarship Merit Basis Category (I & II) <table><tr><th>Category</th><th>Entrance Examination</th><th>Percentile</th><th>Scholarship Amount (INR)</th></tr><tr><td rowspan="3">I</td><td rowspan="3">CAT/XAT/GMAT</td><td>>70</td><td>20000</td></tr><tr><td>>80</td><td>30000</td></tr><tr><td>>90</td><td>40000</td></tr><tr><td rowspan="3">II</td><td rowspan="3">MAT/CMAT</td><td>>80</td><td>20000</td></tr><tr><td>>90</td><td>30000</td></tr><tr><td>>95</td><td>40000</td></tr></table> <p>2 Dean's Rolling Scholarship - 5% of top performers only to encourage students to perform better, JKBS rewards the top 5% students of the class in the program with a scholarship equivalent to six course credits (presently worth Rs. 24000) in every trimester. The Rolling Scholarships are awarded on Trimester Grade Point Average to 5% of the students as Tuition Fee waiver for the Ensuing Trimester.</p>	Category	Entrance Examination	Percentile	Scholarship Amount (INR)	I	CAT/XAT/GMAT	>70	20000	>80	30000	>90	40000	II	MAT/CMAT	>80	20000	>90	30000	>95	40000
Category	Entrance Examination	Percentile	Scholarship Amount (INR)																			
I	CAT/XAT/GMAT	>70	20000																			
		>80	30000																			
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II	MAT/CMAT	>80	20000																			
		>90	30000																			
		>95	40000																			

		<p>Govind Hari Singhania Global Immersion Scholarship The selection will be purely merit basis for the application and interview process (waiver of 50% of the Summer Exchange Programme cost) Through a rigorous selection procedure, meritorious students will be selected for one full term study tour at foreign university under collaboration between JK Business School and the University/ Institute. The students will have the opportunity to Study along with management students from across the globe, learn best teaching learning-process from the prominent professors from across the globe, learn management systems and practices by visiting and interacting with managers at various firms in that country, learn to adapt in a multicultural environment and Individual holistic development. During the term (June to August), the students will study Global Marketing, Supply Chain Management, Agribusiness, Venture Formation/Finance, International Comparative Management (or any other subjects offered by the university at that time) apart from extracurricular activities & shall be awarded certificates.</p>
	Estimated cost of Boarding and Lodging in Hostels	1 Lakh per academic year
10.	Admission	
	No. of seats sanctioned with the year of approval	120
	Number of students admitted under various categories each year in the last three years	Batch 2021-23 - 77 Students Batch 2020-22 - 87 Students Batch 2019-21 -108 Students
	Number of applications received during last two years for admission under Management quota and number admitted	There are no Management Seats
11.	Admission Procedure	

	Mention the admission test being followed, name and address of the Test Agency and its URL (website)	CAT - 30 MAT - 30 CMAT - 20 XAT - 15 ATMA – 15 Others - 10
	Number of seats allotted to different Test qualified candidate separately (AIEEE / CET (State conducted test / University tests / CMAT / GPAT / Association conducted test)	120
	Calendar for admission against Management / Vacant Seats	
	Last date of request for applications	September 20, 2022
	Last date of submission of applications	September 20, 2022
	Dates for announcing final results	September 20, 2022
	Release of admission list (main list and waiting list shall be announced on the same day)	Within 24 Hrs
	Date for acceptance by the candidate (time given shall in no case be less than 15 days)	One week
	Last date for closing of admission	September 20, 2022
	Starting of the Academic session	Aug 1, 2022
	The waiting list shall be activated only on the expiry of date of main list	Yes
	The policy of refund of the fee, in case of withdrawal, shall be clearly notified	Yes, as per AICTE guidelines

12.	Criteria & weightage for Admission	
	Describe each criterion with its respective weightage i.e. Admission Test, marks in qualifying examination etc.	20% - (Written Ability Test) WAT + 20% - (Management Simulation Game) MSG + 50% - (Personal Interview) PI + 5% - Academic Background + 5% - Work Ex.
	Mention the minimum level of acceptance, if any	As per AICTE policy
	Mention the cut-off levels of percentage and percentile score of the candidates in the admission test for the last three years	Need All round 1st in 10th, 12th & Graduation + Good percentile in MAT/CAT/XAT/CMAT
	Display marks scored in Test etc. and in aggregate for all candidates who were admitted	Yes
Information of Infrastructure and Other Resources Available		
	Number of Class Rooms and size of each	11
	Number of Tutorial rooms and size of each	03
	Number of Laboratories and size of each	NA
	Number of Drawing Halls with capacity of each	02
	Number of Computer Centres with capacity of each	One Computer Lab available with 60 seats.
	Central Examination Facility, Number of rooms and capacity of each	Yes, Number of rooms - 11

	Online examination facility (Number of Nodes, Internet bandwidth, etc.)	Yes,
	Barrier Free Built Environment for disabled and elderly persons	Yes, Install ramps and curb cuts
	Occupancy Certificate	Yes, Attached separately
	Fire and Safety Certificate	Yes, Attached separately
	Hostel Facilities	Yes (for boys and girls separate hostel facilities)
Library		
	Number of Library books/ Titles/ Journals available(Programme-wise)	Number of Library books- 12535 Number of Library Titles- 6688 No. of print periodicals- 22
	List of online National/ International Journals subscribed	List of online National - 732 List of online International Journals- 8732
	E- Library facilities	Subscription of online data resource. EBSCO Management Collection, J-Gate, JSTOR, NDLI Library OPAC Facility DELNET Subscription KOHA Library Operating System

	National Digital Library(NDL) subscription details	subscription details- Registration ID is: INHRNC3ZY7ZQTUR
	Laboratory and Workshop	Not Applicable
	List of Major Equipment/Facilities in each Laboratory/Workshop	Not Applicable
	List of Experimental Setup in each Laboratory/Workshop	Not Applicable
Computing Facilities		
	Internet Bandwidth	55 MBPS
	Number and configuration of System	100 (Intel i5, 8 GB RAM, 500 GB HDD, 17" Screen) - 80 (Intel i3, 8GB RAM, 500 GB HDD, 17" Screen) - 20
	Total number of system connected by LAN	100
	Total number of system connected by WAN	All systems have internet connectivity through firewalls.
	Major software packages available	Ubuntu, Windows, LibreOffice, MS Office
	Special purpose facilities available (Conduct of online Meetings/Webinars/Work shops, etc.)	Google Meet
	Facilities for conduct of classes/courses in online mode (Theory & Practical)	Available
	Innovation Cell	Yes
	Social Media Cell	Yes

	Compliance of the National Academic Depository (NAD), applicable to PGCM/ PGDM Institutions and University Departments	Registered
	List of facilities available	
	Games and Sports Facilities	<p>Available</p> <p>Badminton Courts, Volleyball Cricket Ground Football Table Tennis, Indoor Games</p>

	Extra-Curricular Activities	<p>Clubs and Committees are the backbone of the batch that holds them together.</p> <p>Clubs and Committees are run by Students with guidance by management and faculty members and as and when required.</p> <p>You will elect your classmates for various roles of clubs and committees. These roles are critical for the smooth functioning of the clubs and committees.</p> <p>All elected members need to show integrity, compassion and team work at all given times.</p> <p>Students through these clubs and committees gain confidence, networking, time management, leadership skills, team management, stakeholder management, budgeting ,coordination and above all experiences to put it across in their resume.</p> <p>Students Committee</p> <p>The student council is the voice for the students for suggestions and concerns.</p> <p>The student council helps share ideas, interests and concerns with the college management and administration.</p> <p>The student council is responsible for getting approval for various houses/clubs and committees budgetary expenses.</p> <p>The student council raises concerns/suggestions on the WhatsApp group and further meeting are scheduled with the management on need basis.</p>
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		<p>Disciplinary Committee</p> <p>The entire work of the committee is mandated by the AICTE and the council needs to ensure that any disciplinary action against students is reviewed fairly and responsibly .</p> <p>The council ensures a calm and peaceful academic atmosphere in the campus.</p> <p>The council to initiate steps to reduce violence, confrontation at all given times.</p> <p>The council to ensure any physical confrontation among students.</p> <p>The council conducts enquiries on reports of any in-disciplinary activities among students.</p> <p>The council to initiate model actions against students involved in in-disciplinary activities.</p> <p>Hostel Committee</p> <p>Responsible for smooth functioning of hostel facilities in the hostel.</p> <p>Student Council acts as a bridge between the administration and hostel authorities on one side and the students on the other.</p> <p>Student Council facilitates the addressing of issues that students have and communicate the same to the concerned authorities.</p> <p>Student Council keeps a check on the daily issues regarding the hostel infrastructure, housekeeping issues, etc</p> <p>KRC Committee</p> <p>Committee had been constituted for the purpose of smooth functioning of the library .</p> <p>The KRC Committee provides a channel of communication between the Library and the faculty, staff, and students, while also assisting in the assessment and promotion of the Library's alignment with the needs of the students</p> <p>The KRC committee ensure and advices the availability of latest journals, books and magazines both paperback and Online.</p>
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		<p>This committee also helps in assisting in preparing students for placements by organising various aptitude tests.</p> <p>Corporate Resource Committee</p> <p>CRC Committee liaison up with Corporates ,Senior Leadership teams for various events organised.</p> <p>CRC Committee ensures that student brochure development, resume vetting, pitching, student's skills-job mapping and placement related event are well organised .</p> <p>CRC Committee helps in conducting mock group discussions, interviews and workshops which equip the students to face the placement interviews and be industry ready.</p> <p>CRC Committee is also responsible for organising Guest Lectures, workshops and Live projects for the students.</p> <p>The CRC Committee also plays an important role in developing and sustaining a long term mutually beneficial relationship with the industry.</p> <p>CRC Committee helps to liaison with Alma Mater and helps in networking, organising interaction from now the veterans of the industries.</p> <p>Sports Club</p> <p>The sports Club ensures all necessary tasks for running off the activities of the club.</p> <p>The sports Club organises various sports both indoor and outdoor- football, cricket, basketball, volleyball, table tennis, chess, carom and badminton etc.</p> <p>The sports Club ensures that all sports related equipment is taken care of.</p> <p>The Sports Club Organising inter-house sports events as per the academic calendar.</p> <p>To provide necessary infrastructure for the sports and Gym</p> <p>To conduct trials and select various teams for inter college sports events</p>
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		<p>Cultural Club</p> <p>End to end organising of the event- From planning ,organising ,budgeting ,shopping to execution for all events stated below .</p> <p>Jk-brations -Inter B-School Cultural Fest: It sees the channeling of exemplary talent from across colleges to JKBS to compete against the best in various categories.</p> <p>Festival Celebrations: The cultural committee organises all important celebrations The student on campus thoroughly enjoy each festival in its own flavours e.g. Janmashtami, Holi , Dandiya, Diwali, Eid, Halloween and all other major events.</p> <p>Month End Jam: A monthly get together at the Kotlar ground .</p> <p>Inter House Events: Atrangi organises various competitions in the batch which keep the students involved and engaged . Kite Flying , Face Color Rangoli , Nukkad Natak , Board decoration to name a few .Green Horns (Fresher's Party): Atrangi is responsible for organising the official fresher's party for the new batch which consists of music, dance & dramatics events performed by students of the new batch</p> <p>Sayonara: Atrangi organises a farewell party</p> <p>HEAL Club(Social and Environment)</p> <ul style="list-style-type: none"> ● The Heal club In an attempt to outreach to the society organise social, environment and spiritual activities ● Various activities are planned during the year , tree plantation , Blood donation , working with various specially-abled children and children from NGO's
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		<p>Data Science Analytics and Cyber Security</p> <p>Lots of internal programs such as Hackathon, Data Science.</p> <p>We have also tied up UREKA Education-UK largest experiential learning companies in the IMEA region offering International Internships, Student Exchange and Immersion programmes and Immersion.</p>
	Soft Skill Development Facilities	<p>Yes ,</p> <ul style="list-style-type: none"> • Writing Skills • Speaking Skills • Body language • Social Media • IT Skills
	Teaching Learning Process	<p>Learning management means an emphasis on 'the design and implementation of pedagogical strategies that achieve learning outcomes. That is, in the balance between an emphasis on curriculum development and pedagogy, the emphasis is definitely on pedagogical strategies.</p>
	Curricula and syllabus for each of the Programmes as approved by the University	<p>As per AICTE norms 2018 Model curriculum, structure and syllabi for PGDM has been prepared and benchmarking has been done with MDI Gurugram.</p>
	Academic Calendar of the Institute	<p>https://docs.google.com/spreadsheets/d/1fRq69BVTdZuWu5FTAx6o3xLttxvtLQyd-JBfmExKCk/edit?usp=s_haring</p>

	Academic Time Table with the name of the Faculty members handling the Course	Time Table PGDM Trimester - IV Batch 2021- 23 https://docs.google.com/spreadsheets/d/1RKab4c28WtnuVIE89alawNHR_td01RvhWYhGGbhya/edit?usp=sharing
	Teaching Load of each Faculty	300 Hours
	Internal Continuous Evaluation System and place	Yes
	Student's assessment of Faculty, System in place	Yes
	For each Post Graduate Courses give the following:	
	Title of the Course	Printed and circulated in school
	Curricula and Syllabi	Printed and circulated in school
	Laboratory facilities exclusive to the Post Graduate Course	NA
	Software, all design tools in case	NA
	Academic Calendar and framework	https://docs.google.com/spreadsheets/d/1fRq69BVTdZuWu5FTAx6o3xLttxtLQyd-JBfmxExKCk/edit?usp=sharing
16.	Enrolment and placement details of students in the last 3years	Annexure - 3
17.	List of Research Projects/ Consultancy Works	NA
	Number of Projects carried out, funding agency, Grant received	Attached Below
	Publications (if any) out of research in last three years out of masters projects	Attached Below

	MoUs with Industries (minimum 3(10))	https://docs.google.com/document/d/11iJYg0VgeC1t-9gYwUdFz2g7twpD2RXD/edit?usp=sharing&oid=113456968952744906278&rtpof=true&sd=true https://drive.google.com/file/d/1zOxohhRMoVEES-bvfRM6QxV8QXvmZT1U/view?usp=sharing
18	LoA and subsequent EoA till the current Academic Year	EOA-Report-2022-23.pdf (jkbschool.org) https://www.jkbschool.org/downloads
19.	Accounted audited statement for the last three years	Annexure - 4
20.	Best Practices adopted, if any	<p>Curriculum design and development by benchmarking with the best</p> <p>Providing superior digital skills for competing in the big data space.</p> <p>Developing holistic and ethical mindset sustainable career path</p> <ul style="list-style-type: none"> · Extensive co – curricular and extra curricular opportunities for developing 21st century skills.. that is Critical thinking. · Communication skills. · Creativity. · Problem solving. · Perseverance. · Collaboration. · Information literacy. · Technology skills and digital literacy

Papers published in refereed International Journals by your existing permanent faculty in years 2020-22

S. No	Name of the Faculty Member	Research Paper	Hyperlink	Date of pub.	*Name of the Journal (refereed)	No of Citations
1.	Dr. Monica Kapuria	Creating a mindful organisation by redefining PMS in police organisations: a balanced scorecard approach	DOI:10.1504/IJTTC.2020.10031754	2020	Int. J. Technology Transfer and Commercialisation, ABDC Rating-c	0
2.	Dr. Swapna Sen	Business Intelligence: Escalation of Data Warehousing and Data Mining for effective Decision Making	https://www.researchgate.net/publication/348900478_Business_Intelligence_Escalation_of_Data_Warehousing_and_Data_Mining_for_effective_Decision_Making	2020	International Journal of Advanced Science and Technology	0

3.	Dr. Richa Dahiya	Green Innovation and Ethical Responsibility: Do They Improve Customer's Green Purchase Intentions?	DOI: 10.4018/IJSECSR.2018010103	2020	International Journal of Sustainable Entrepreneurship and Corporate Social Responsibility	9
4.	Prof. Supriya Sehgal	Challenges in Reverse Mortgage- A Review	http://www.pbr.co.in/2020/2020_month/August/15.pdf	2020	Pacific Business Review International, WEB OF SCIENCE, JSI 0.03	0
5.	Dr. Swapna Sen	House of Quality: Case Study Developed on Voice of Customer of Petroleum Retail Outlets Indian Oil Corporation Limited		2020	JK International Journal of Management and Social Science, V.3 N.1&2 ISSN: 2581-7337 https://w	0

					ww.jkb school.org/ current-i ssue/	
6.	Dr. Monica Kapuria	An analytical study of the service gap vis-à-vis law enforcement agencies: as perceived by women	DOI:10.1504/IJPSP M.2020.10 031465	2020	Int. J. Public Sector Performance Management, ABDC Rating-c	0
7.	Dr. Monica Kapuria	Application of Balanced Scorecard in Police Organization: A Literature Review	https://www.semanticscholar.org/paper/Application-of-Balanced-Scorecard-in-Police-A-Review-Kapuria-Balani/972d5ec4ee57199d0a75c3d3bbdf50a8eef527b7	2020	TEST, Indexed in Thomson Reuters, yes, WES JSI-0.87, ABDC rating-C	0
8.	Dr. Sridhar Manohar	“Retail Brand Equity: Moderating Role of Retail Price Deals on Retail Brand Association and retail Brand Equity Relationship”	https://www.researchgate.net/publication/339032809_Retail_brand_equity_moderating_role	2020	International Journal of Business Innovation and Research.	4

			e_of_retail_price_deals_on_retail_brand_association_and_retail_brand_equity_relationship		Inderscience, Scopus & ABDC Rating-C	
9.	Prof. Vikram Tyagi	Factors Influencing Consumer Decision Making in Virtual Shopping Malls		2020	PalArch's Journal of Archaeology of Egypt/ Egyptology	0
10.	Prof. Vikram Tyagi	Reverse Logistics in 21 st Centuries in Special Reference to Supply Chain Disruptions during covid-19	https://jkbschool.org/wp-content/themes/jkbs/images/REVERSE-v-4.pdf	2021	JK International Journal of Management and Social Science	0
11.	Mr R K Tiwari	Human Rights and Violation in Indian Context - A Survey Approach to Identify Grounded Reality	https://jkbschool.org/wp-content/themes/jkbs/images/HUMAN-v-4.pdf	2021	JK International Journal of Management and Social Science	1

12	Prof. Supriya Sehgal	Using ANOVA To Examine the Relationship Between Socio Demographic Variables and Acceptance Of Reverse Mortgage Loans	https://www.nveo.org/index.php/journal/article/view/2835	2021	NVEO - Natural Volatiles & Essential Oil	0
13	Dr. Rohit Malhotra	A symmetric Export Volatility Shock Behaviour” of Lower Middle Income (LMI) Countries in South East Asia During COVID-19 Pandemic	https://doi.org/10.33182/tmj.v9i2.1559	2021	Transnational Marketing Journal, 9(2), 195–218, ISSN 2041-4684	0.82
14	Prof. Supriya Sehgal	Effect of Covid Pandemic on Interest Rates and thereby Attractiveness of Reverse Mortgage Loans		2022	International Journal of Special Education, Vol. 37 No. 3 (2022)	0
15		A symmetry in concept of Digital asset pricing literature	https://www.degruyter.com/document/doi/10.1515/9783110733716/html	2022	Big Data: Road-Map for Successful	0

					Digital Marketing	
16	Dr. Rohit Malhotra	Empirical illustration of Cyclical behaviours of Fertility and Inflation rates in context to Asian economies.	http://dx.doi.org/10.2139/ssrn.4193621	2022	SSRN Electronic Journal Online ISSN: 1556-5068	JEL Classification: C14, C60, G10

Total number of papers published in refereed Indian Journals by your existing permanent faculty in years 2020-22

S. No	Name of the Faculty Member	Research Paper	Hyperlink	Date of publication	Name of the Journal (refereed)	No of Citations
1.	Dr. Richa Dahiya	Effect of ethical leadership and corporate social responsibility on firm performance: A systematic review	https://online.library.wiley.com/doi/abs/10.1002/csr.1824	2020	Corporate Social Responsibility and Environmental Management	49

2.	Dr. Sridhar Manohar	Examining the impact of intangible product features and e-commerce institutional mechanics on consumer trust and repurchase intention	https://link.springer.com/article/10.1007/s12525-020-00436-1	2020	Electronic Markets	6
3.	Dr. Sridhar Manohar	HED-INNOSERV: perceived service innovation scale for the higher	https://doi.org/10.1108/BIJ-08-2020-0415	2020	Benchmarking	1
4.	Prof. Vikram Tyagi	Return Policy of E-retailers: An Extensive Review.	DOI: 10.47750/cibg.2021.27.02.144	2021	Journal of Contemporary Issues in Business and Government	1
5	Dr. Swapna Sen	Identify Grounded Reality		2021	JOURNAL OF GENERAL MANAGEMENT RESEARCH, Vol. 7, Issue 2, December 2020,	0

					pp. 27–38,IS SN 2348-286 9 Print ISSN 2348-543 4 Online	
6	Dr. Ajay Mehta	BLACKBERRY PUBLISHING HOUSE A CASE STUDY ON LEADERSHIP STYLES AND TEAM BUILDING		2021	IITM Journal of Business Studies(J BS), Volume 9 Issue 1 January - Decembe r 2021 ISSN 2393-945 1	0
7	Dr. Monica Kapuria	Performance Management and the Police Response to Women in India	https://doi. org/10.339 0/socsci11 020058	2022	Social Sciences	2
8	Dr. Arun Khatri	Investors Perception toward Smart-Phone App based Investments: An investigation in Indian context Exploring Relation between trust	DOI: 10.47750/c ibg.2022.2 8.03.036	2022	Journal of Contemp orary issues in business and Governm ent	0

		and uses Attitude				
9	Dr. Sridhar Manohar	Examining the effect of emotional branding in building brand equity of social marketing campaigns: A Case on Swachh Bharat , India	https://doi.org/10.1108/SBR-09-2021-0159	2022	Society and Business Review Journal	0
10	Dr. Ajay Mehta	GLOBAL GIFT INDUSTRY" to International Journal of Management Studies		2022	Third Concept. ISSN-097 0-7227 V.35 Issue .421	0

Papers presented in conferences in years 2021-22

S.No	Name of the Faculty Member	Paper title	Date of presentation	Venue of presentation
1.	Dr.Swapna Sen	Attitude towards Change Management in Digitization Initiatives in an organization – A Survey	15th February 2020	Jagannath International Management School, Kalka Jee, New Delhi

				on 15th February 2020
2.	Prof. Supriya Sehgal	REVERSE MORTGAGE IN NCR - AN EMPIRICAL STUDY IN NCR	26-27 May, 2020	IIMT Engineering College, Meerut
3.	Prof. Mukul Jain	Study of Impact of Industry 4.0 on employment scenario in India	16th Oct.'2020	E-Conference at PHD Chamber of Commerce & Industry, New Delhi
4.	Prof. Vikram Tyagi	Emerging Issues on Contemporary Business Practices in the Era of Intelligence (EICBI): A review of Return The policy of E-retailers	28th November 2020.	Int. Conference, Shri Ram Murti Smarak College of Engineering & Technology, Bareilly (U.P.) (SRMS)
5.	Prof. Vikram Tyagi	Re-inventing Business, Entrepreneurship and Sustainability in the Era of Challenges: Reverse Supply Chains in the New Era Of Marketing	28th January 2020	International Conf., Manav Rachna International Institute of Research and Studies (MRCON 2021)

6.	Prof. Vikram Tyagi	THE AGE OF DIGITAL TRANSFORMATION- Impact of Emerging Technologies in Marketing; Return Policy of E-retailers: An Extensive Review	18-19 December 2020	Int. e-conference, IMS UNISON UNIVERSITY-Dehradun
7.	Mr R K Tiwari	Human Rights in India and its violation in our everyday life	August 11-12, 2021, JNU	International conference ON 'EMERGING TRENDS IN SOCIO-CULTURAL OUTLOOK, INFORMATION POLICIES AND EDUCATION IN INDIA AND EUROPE'
8.	Dr. Mukul Jain	A study of Investment risk tolerance among teachers in higher education institutions	13th Nov.'2021.	Chitkara University Doctoral Consortium, Chandigarh
9.	Dr. Mukul Jain	A study of financial planning behavior of women college teachers working in Delhi-NCR	13th Nov.'2021.	Chitkara University Doctoral Consortium, Chandigarh
10	Dr. Mukul Jain	Commodity price prediction using time series forecasting, Econometrics & different statistical models	13th Nov.'2021.	Chitkara University Doctoral Consortium, Chandigarh

11.	Dr. Rohit Malhotra	<p>Does the strong GDP growth insulate against FDI crash risks!! A methodological enquiry” at International Conference on Foreign Direct Investment & Trade- Emerging economies perspective</p>	June 20, 2022	Management Development Institute (MDI) Gurugram, India
12.	Dr. Rohit Malhotra	<p>How Dynamic is “Too” Dynamic? The challenges to an Economist formulating dynamic pricing in AI driven businesses – A philosophical Inquiry</p>	1st October 2021.	Zagreb School of Economics and Management & Luxembourg School of Business on
13	Dr. Rohit Malhotra	<p>Recurring Conditional moments analysis” using Covid epi- demic Data and Stock Indexes for analyzing India’s performance among other Top Six GDP contributors</p>	26-27, March, 2021	Bharti Institute of Public Policy, Indian School of Business (ISB), India
13.	Dr. Rohit Malhotra	<p>Asymmetric export volatility shock behavior of Lower Middle Income (LMI) countries in SouthEast Asia during</p>	21st and 22nd January 2021	Welingkar (We School), Mumbai

		COVID pandemic- An empirical investigation		
15.	Dr. Renu Verma	Status of Financial Inclusion among Indian States : 2014 and 2019	September 4 ,2021	BULMIM, New Delhi
16	Dr. Renu Verma	Role of FDI in Economic Growth of India	29th to 30th July 2021	SIRTE (Sagar Group of Institutions , Bhopal)