



MEMORANDUM OF UNDERSTANDING (MoU)

Between

WallStreetMojo and

JK Business School (JKBS)

1. Purpose

This Memorandum of Understanding ("MoU") outlines the collaboration between WallStreetMojo and JK Business School (JKBS) with the objective of enhancing student learning and industry readiness through access to practical and career-oriented educational resources in the fields of Finance, Excel, Data Analytics, Power BI, Financial Modeling and Artificial Intelligence.

2. Support Offered by WallStreetMojo

WallStreetMojo shall provide JKBS students with complimentary access to a curated portfolio of practical learning courses covering Finance, Financial Modeling, Excel, Power BI, Data Analytics, Personal Finance, Wealth Management, Technical Analysis, and Artificial Intelligence.

Specially generated coupon codes will be shared with JKBS for the designated courses. JKBS may circulate these coupon codes among its students, enabling them to enroll directly in the courses at no cost.

The selected courses are intended to provide students with practical, industry-relevant skills and knowledge that support their academic and professional development.

In addition, should students express interest in pursuing other WallStreetMojo courses beyond the designated portfolio, WallStreetMojo would be pleased to review such requests and facilitate access wherever feasible, subject to availability and mutual agreement.

3. Additional Benefits

WallStreetMojo may also extend the following benefits to JKBS students:

- Complimentary career development resources, including Resume Building and LinkedIn Optimization courses.
- Access to selected learning resources aimed at improving job readiness and



For WALLSTREETMOJO
For WALLSTREETMOJO
Proprietor

professional skills.

- Special student discounts on advanced certification programs and professional learning pathways offered by WallStreetMojo.
- Periodic access to educational content, webinars, and learning initiatives, wherever applicable.

4. Responsibilities of JK Business School

JKBS agrees to:

- Share the learning opportunity with interested students and relevant stakeholders.
- Facilitate communication regarding course access and student participation.
- Encourage students to actively engage with the learning resources provided.
- Share feedback, where feasible, regarding student participation and learning outcomes.
- Feature WallStreetMojo and its learning initiatives on relevant institutional communication channels, newsletters, student communities or websites wherever appropriate and feasible.

5. General Terms

- All courses are self-paced and can be completed at the learner's convenience.
- Certificates of completion shall be awarded as applicable on the respective learning platform.
- This collaboration is intended solely for educational and student development purposes.
- Neither party shall incur any financial obligation under this MoU unless otherwise agreed upon in writing.
- Any modifications to this MoU shall be made through mutual written consent of both parties.

6. Duration

This MoU shall become effective from the date of signing by both parties and shall remain in force until modified or terminated by mutual agreement.

7. Acceptance

The undersigned representatives acknowledge and agree to the terms outlined in this Memorandum of Understanding.



For WALLSTREETMOJO
[Signature]
Proprietor



For WallStreetMojo

Ms Nandini Ickarath, Strategy Partner

Signature: *[Signature]*

Date: 04/07/2026

For JK Business School (JKBS)

Dr Charu Bansal, Director

Signature: *[Signature]*

Date: 19/06/26.

